



Geeks Analytics

Alteryx Designer

Certification Program

Build Job-Ready Skills | Automate Work | Advanced Analytics

2026

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PROGRAM OVERVIEW

About the Program

Alteryx Designer is one of the most powerful self-service data analytics platforms used globally for data preparation, blending, and automation.

This live training program is designed to help you:

- Clean and prepare large datasets
- Automate repetitive data workflows
- Perform advanced analytics
- Build end-to-end data pipelines and deliver insights faster

Perfect for professionals aiming to enter or grow in data analytics roles.

Why We Are Unique?

We are the ONLY organization offering a true JOB ORIENTED Programme

- Personalized learning pace
- Full attention
- Faster mastery
- Custom feedback
- High clarity and confidence
- **Money Back Guarantee**
- **Brilliant Talent to get a chance for securing permanent position with Geeks Analytics**



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MODULES & CURRICULUM



*Transform Your Data Skills.
Automate. Analyze. Accelerate.*



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Alteryx Designer



Beginner Level

Module 1: Introduction to Alteryx

- Overview of Alteryx Designer interface
- Understanding the workflow canvas
- Tool palette and configuration window
- Data types and field concepts

Module 2: Data Input & Output

- Connecting Excel, CSV, and databases
- Input Data Tool
- Output Data Tool
- Data preview and metadata understanding

Module 3: Data Preparation Basics

- Filter Tool
- Select Tool
- Sort Tool
- Data Cleansing Tool
- Formula Tool (basic expressions)

Module 4: Combining Data

- Join Tool
- Union Tool
- Basic data blending concepts



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Intermediate Level

Module 5: Advanced Data Preparation

- Multi-Field Formula
- Multi-Row Formula
- Parsing & Regular Expressions
- Data Reshaping (Transpose & Cross Tab)

Module 6: Advanced Joins & Blending

- Fuzzy Match Tool
- Join Multiple Tool
- Handling mismatched schemas

Module 7: Workflow Optimization

- Performance tuning techniques
- Workflow dependencies
- Containers & annotations
- Error handling techniques

Module 8: Macros & Reusability

- Introduction to Macros
- Creating Standard Macros
- Batch Macros
- Iterative Macros (Overview)



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Advanced Level

Module 9: Predictive Analytics

- Introduction to predictive tools
- Regression models
- Forecasting basics
- Data sampling techniques

Module 10: Reporting & Visualization

- Reporting tools in Alteryx
- Creating dynamic reports
- Layout & formatting
- Exporting automated reports (PDF, Excel)

Module 12: Capstone Project

- Real-world business problem statement
- End-to-end workflow development
- Automation & reporting integration
- Final presentation & evaluation



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PROJECT & PORTFOLIO



PROJECTS

#1

Hands-On Projects You Will Build
Capstone Project (Mentor Assigned)

PORTFOLIO DELIVERABLES

#2

1-2 Real Projects
Capstone Documentation
Resume-Ready Achievements



MOCK INTERVIEWS

#3

Mock Up Interviews by Mentors
Job Ready Assessments & Certification
Referrals in Job Openings



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CAREER SUPPORT

Career Growth & Placement Assistance

- LinkedIn Optimization
- Resume Rebuild
- GitHub Improvement
- HR + Technical Mock Interviews
- Job Referrals

EXTRA BENEFITS:

- ✓ Lifetime access to content
- ✓ Flexible learning pace
- ✓ Mentor feedback calls
- ✓ Course Completion Certificate
- ✓ Job Assistance
- ✓ Moneyback Guarantee



✓ **PROVE YOUR BRILLIANCE** and step into a PERMANENT POSITION with **GEEKS ANALYTICS**



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FEES & ENROLLMENT

Program Fees (Alteryx Designer Certification Programme)

Duration: 04-06 Weeks (Flexible Pace)

Course Fee: ₹30000- INR/- (MONEY BACK GUARANTEE)

Why Us?	Others	Geeks Analytics
Personalised Mentorship	✗	✓
1:1 Doubt Clearing Session	✗	✓
1:1 Interview Preparation	✗	✓
1:1 Project Engagement	✗	✓
Job Ready Preparation /Referrals	✗	✓
WE NEED YOU	✗	✓

NOTE: PRICE MENTIONED ABOVE IS FOR 1 ENROLLMENT AND NON-REFUNDABLE





GEEKS ANALYTICS

Have Questions? Contact Us



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