



Geeks Analytics

Tableau Desktop

Certification Program

2026

FOR MORE INFO:

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PROGRAM OVERVIEW

About the Program

Tableau Desktop is one of the world's leading data visualization and business intelligence tools used by organizations to:

- Visualize complex data through powerful, interactive dashboards
- Discover insights quickly and make faster, data-driven decisions
- Connect seamlessly with Excel, databases, cloud platforms and big data sources

Tableau professionals are among the most in-demand data analytics roles globally.

Why We Are Unique?

We are the ONLY organization offering a true JOB ORIENTED Programme

- Personalized learning pace
- Full attention
- Faster mastery
- Custom feedback
- High clarity and confidence
- **Money Back Guarantee**
- **Brilliant Talent to get a chance for securing permanent position with Geeks Analytics**



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MODULES & CURRICULUM



*Turn Data into Interactive Dashboards.
Become a Certified Tableau Desktop Professional.*



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TABLEAU DESKTOP



Beginner Level

Tableau Foundations

Start your journey with Tableau by learning the core concepts of data visualization and dashboard creation.

- Introduction to Business Intelligence & Data Visualization
- Understanding Tableau Interface & Workspace
- Connecting to Data (Excel, CSV, SQL Server)
- Understanding Dimensions & Measures
- Basic Data Preparation in Tableau
- Creating Simple Visualizations (Bar Chart, Line Chart, Pie Chart etc.)
- Sorting & Filtering Data
- Formatting Visualizations Professionally
- Creating Worksheets & Basic Dashboards



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TABLEAU DESKTOP



Intermediate Level

Data Analysis & Interactive Dashboards

Build deeper analytical skills and create dynamic dashboards for business insights.

- Data Joins and Data Blending
- Working with Multiple Data Sources
- Creating Calculated Fields
- Grouping, Sets & Bins
- Advanced Visualizations (Heat Maps, Tree Maps, Scatter Plots, Bubble Charts, Geographic Maps etc.)
- Dashboard Design & Layout
- Using Filters & Parameters
- Dashboard Actions & Interactivity



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TABLEAU DESKTOP



Advanced Level

Analytics & Data Storytelling

Master advanced analytical techniques and design professional dashboards for real-world business use.

- Table Calculations (Running Total, Percent of Total, Rank)
- Level of Detail (LOD) Expressions
- Advanced Dashboard Design
- Dynamic Parameters & Advanced Interactivity
- Storytelling with Data
- Visualization Best Practices
- Performance Optimization
- Publishing Dashboards to Tableau Server / Tableau Cloud
- Sharing & Collaboration.



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PROJECT & PORTFOLIO



PROJECTS

#1

Hands-On Projects You Will Build
Capstone Project (Mentor Assigned)

PORTFOLIO DELIVERABLES

#2

1-2 Real Projects
Capstone Documentation
Resume-Ready Achievements



MOCK INTERVIEWS

#3

Mock Up Interviews by Mentors
Job Ready Assessments & Certification
Referrals in Job Openings



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CAREER SUPPORT

Career Growth & Placement Assistance

- LinkedIn Optimization
- Resume Rebuild
- GitHub Improvement
- HR + Technical Mock Interviews
- Job Referrals

EXTRA BENEFITS:

- ✓ Lifetime access to content
- ✓ Flexible learning pace
- ✓ Mentor feedback calls
- ✓ Course Completion Certificate
- ✓ Job Assistance
- ✓ Moneyback Guarantee



✓ **PROVE YOUR BRILLIANCE** and step into a PERMANENT POSITION with **GEEKS ANALYTICS**



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FEES & ENROLLMENT

Program Fees Tableau Desktop Certification Programme

Duration:04-06 Weeks (Flexible Pace)

Course Fee: ₹30000- INR/- (MONEY BACK GUARANTEE)

Why Us?	Others	Geeks Analytics
Personalised Mentorship	✗	✓
1:1 Doubt Clearing Session	✗	✓
1:1 Interview Preparation	✗	✓
1:1 Project Engagement	✗	✓
Job Ready Preparation /Referrals	✗	✓
WE NEED YOU	✗	✓

NOTE: PRICE MENTIONED ABOVE IS FOR 1 ENROLLMENT AND NON- REFUNDABLE





GEEKS ANALYTICS

Have Questions? Contact Us



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